



FROM NAFTA TO USMCA: TRANSFORMING 30 YEARS OF REGIONAL INTEGRATION

ENCUENTRO UNIVERSITARIO

GENERAL PROGRAM

Wednesday, October 23rd

19:00 hrs

Instrumental concert in celebration of the 5th NAFTA-USMCA University Meeting, by the University of Kansas

Flute, oboe and piano recital, performed by teachers **Daniel Velasco, Margaret Marco and Ellen Somer**
Faculty of Music, UV

Thursday, October 24th

9:00-9:30 hrs

Inaugural Table

Opening ceremony:

Daniel Romero León

PEAN-UV Coordinator

Mariana Aparicio Ramírez

ORBEM-UNAM Coordinator

Joaquín Lozano Trejo

Director of the Diplomatic Historical Collection-
Ministry of Foreign Affairs

9:30-10:30 hrs

Keynote Lecture

Understanding thirty years of asymmetric regional integration: the labor weaknesses of NAFTA to USMCA

Speaker: María Xelhuantzi López

Center for Political Studies FCPYS-UNAM

Moderator: Daniel Romero León

PEAN- UV Coordinator

10:30-12:00 hrs

Table 1: From NAFTA to USMCA: Impact on trade and supply chains

Nearshoring, opportunities and challenges for its use in the North American region

Iris Adriana Landa Torres and

Karol José Emmanuelle Tenorio Limón

Electromobility and nearshoring in the Mexican Auto Parts Industry: the role of the USMCA

Armin de Jesus Rojas Vicente

Ethnic entrepreneurship: alternative source of income for migrants in North America

Diana Estela López Rincón

Impact of nearshoring in North America: optimization of supply chains and the role of Mexico in the global context during the period 2020-2024

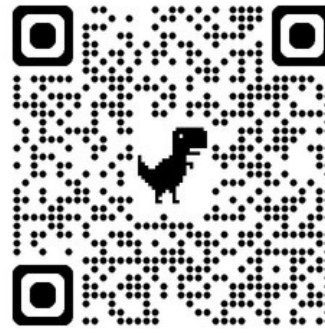
Jonatan Bladimir Escobar Lome and

Jessica Itzel Ovando Beristain

Moderator: Mauricio Lascurain Fernández

Researcher at the Institute of Law Studies, Universidad Veracruzana

REGISTRATE





FROM NAFTA TO USMCA:

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12:00-13:00 hrs

Magazine presentation:

30 years of economic integration in North America: From NAFTA to the USMCA

Presents: Bryan Luttmann Bonilla

Coordinator of ORBEM Magazine

Discuss: María Xelhuantzi López

Center for Political Studies FCPYS-UNAM

Moderator: Mariana Aparicio Ramírez

ORBEM-UNAM Coordinator

13:00-14:30 hrs

Table 2: Labor rights: 30 years of change in North America

Working conditions of workers in the Mexican automotive industry in the transition from NAFTA to the USMCA

Michelle Maldonado Alonso

Labor transformation in the USMCA Era: a four-year balance of impacts and opportunities

Marely Miguel Rodríguez

Working women and gender violence: the impact of NAFTA in Ciudad Juárez

Cecilia Barrón Butrón

Moderator: Samantha Rebeca Rullán Rosanis

Researcher at the Institute of Economic and Social Research Studies, Universidad Veracruzana

14:30-16:00 hrs

Table 3: Innovation and regulation in North America's digital Era

Importance of free trade agreements between the United States, Mexico and Canada for technology transfer and technological innovation

Nailea Emely Lechuga Toral

The Mexican model of property rights in the context of the USMCA and nearshoring

David Gallegos Rubio

The regulation of digital commerce in North America following the renegotiation of NAFTA

Demetrio Garrido Henández

Moderator: Yelitza Etzalli Dorantes Renteria

PEAN- UV

17:00 hrs

Keynote Lecture

Speaker: Timothy Brauhn

Vice Consul at the United States Embassy in Mexico

Moderator: Daniel Romero León

PEAN- UV Coordinator



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Friday, October 25th

9:00-10:00 hrs

Conference: Youths' perceptions of ecological citizenship through sustainable consumption

Speaker: Samanta Simonavičė

PhD Candidate in Educology at Klaipeda University, Lithuania

Moderator: Mariana Aparicio Ramírez

ORBEM-UNAM Coordinator

10:00-11:30 hrs

Table 4: Environment and sustainable development

Trilateralism or unilateralism within the Treaty between Mexico, the United States and Canada. The case of "Canada's New Green Deal"

Oswaldo Sánchez Leyva

Cross-border sustainability: environmental challenges and sustainable opportunities

Eduardo Martínez Hernández Salcedo and Suanny Ximena López

Resolution of environmental disputes in trade agreements: case studies of NAFTA and USMCA

Daniela Mella Briones

Mandatory multilateralism as part of international cooperation towards the fulfillment of the Sustainable Development Goals of the 2030 Agenda in the midst of the trade process between Mexico, the United States and Canada

Itzel Yololtzin Ayala Arias

Moderator: Nesly Teresa Muñoz Cortés

Coordinator of the International Relations Department, Anáhuac-Xalapa

11:30-13:00 hrs

Table 5: Transparency and trade

Transparency and accountability in free trade agreements: the case of the USMCA

Axel Vadhir Pablo Sánchez and

Bryan Luttmann Bonilla

Negotiation of the USMCA in the provinces of Canada

Ivan López Martínez and

Danae Galeana García

Challenges and advances in energy production for the Mexican industry in the bilateral panorama with the United States within the framework of the USMCA

Jesús Emanuel López Burgos

Moderator: Ana Brisa Oropeza Chávez

Researcher at the Institute of Law Studies, Universidad Veracruzana

13:00-14:30 hrs

Table 6: Commercial relations from a historical perspective

Mexico-Canada temporary agricultural worker program: 50 years after its implementation

Brian Ramiro García Jaimes

A historical review applied to the study of binational relations between Mexico and the United States: the "bracero program" 82 years after its entry into force

Fernanda Romero Mendoza and

Héctor Hernán Díaz Guevara

Marcos Tonatiuh De Luca Martí

Moderator: Ángel Ignacio Martínez Armengol

PEAN Faculty





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REGIONAL INTEGRATION

14:30-15:30 hrs

Book presentation:

200 años de las relaciones México-Estados

Unidos: una mirada histórica

Present:

Mariana Aparicio Ramírez

ORBEM-UNAM Coordinator

Daniel Romero León

PEAN- UV Coordinator

Discuss: Axel Vadhir Pablo Sánchez

Junior Researcher associated with

ORBEM-UNAM

Moderator: Demetrio Garrido Hernandez

Junior Researcher associated with

ORBEM-UNAM

15:30-16:00 hrs

Closing ceremony

Daniel Romero León

PEAN- UV Coordinator

Mariana Aparicio Ramírez

ORBEM-UNAM Coordinator

RELACIONES
EXTERIORES



Programa de Estudios sobre
América del Norte
Universidad Veracruzana

