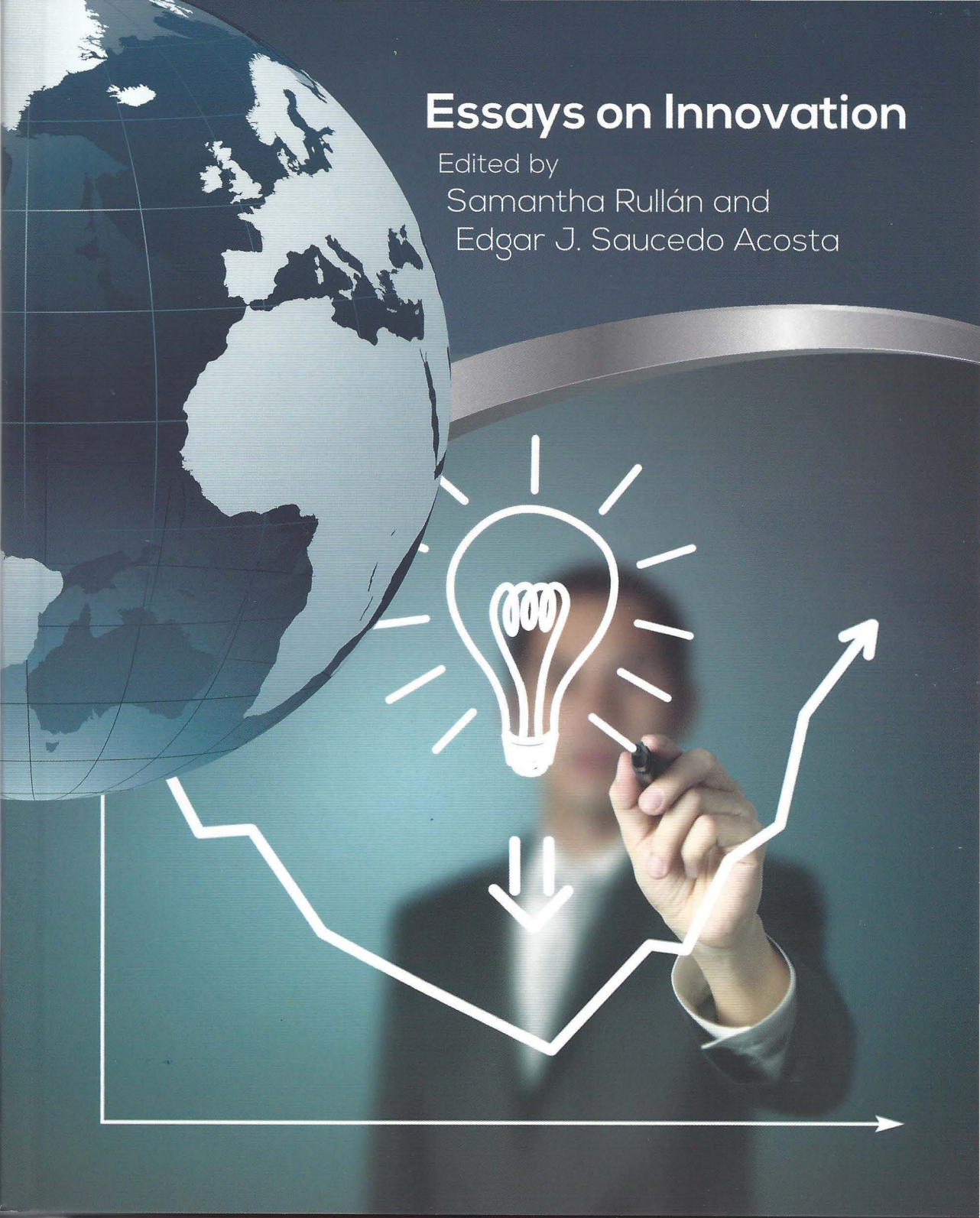


# Essays on Innovation

Edited by  
Samantha Rullán and  
Edgar J. Saucedo Acosta



## Preface

*Journal of Business Ethics* is pleased to announce the publication of this special issue.

Innovation have been studied for many years and authors have examined different features of them, such as in some countries, role of the state. Technological advances and the market entry of innovative products and services have highlighted the importance of the study of innovation. Also, international institutions have recognized the critical relevance to measure the advances that have taken place worldwide.

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# Why this is **Essays on Innovation**

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*Editors* Samantha Rullán and Edgar J. Saucedo Acosta. This special issue is devoted to explore the impact of innovation on different types of innovation that are being analyzed in developing countries from a Latin American perspective. Innovation is explored as the best, more different perspectives allowing a better understanding of the significance of this concept.

### Who are?

All of the authors in this issue are members or affiliates of the Research Group "Economic and International Studies" at the University of Valencia. In early 2011, during a meeting we decided to organize a workshop on practices and methods in Europe that is important can be analyzed from different perspectives and in which we could participate collaborating with different backgrounds. We decided to invite our re-

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Innovations are considered relevant for economic growth, development and competitiveness. Many experts have analyzed their impact on business, society and politics. This book compiles essays written about innovation as the central theme by members of the research group strategic and international studies at Universidad Veracruzana (Mexico). Each academic that participated in this project contributed to the discussion about innovations from their own perspective and discipline. Some of the essays explore the origins of the concept and others discuss the innovation strategies implemented at different levels.

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